# **Parental Letter**

## Template Notification letter to parents, guardians, carers about Awesome Smiles event

Dear parents, guardians, carers,

I am delighted to inform you that (NAME) Primary School will be running an oral health event for the whole school in September.

### What is Awesome Smiles September Stations?

On (INSERT DATE/S) all classes will be participating in an hour of fast-paced, hands-on fun in a designated space set up with activity stations to get the children excited about their smiles. The purpose of the activities is to share key oral health messages and to give the children the knowledge, skills and motivation to develop healthy daily routines at home. The evidence-based educational resources are accredited by the British Society of Dental Hygiene and Therapy (BSDHT).

If you'd like to find out more about what your child will be getting up to please click this link:

https://awesome-oral-health.com/awesome-smiles-september-stations-information-for-parents-guardians-carers

#### Why are we getting involved?

This event is being supported by Cambridgeshire County Council as part of raising the profile of Oral Health amongst children and families.

With access to NHS dental care proving difficult and the rising cost of living adding extra strain to family budgets, what we all do at home to care for our smiles and prevent dental problems is more important than ever.

#### Surprising benefits of good Oral Health:

Good oral health has wider benefits than just dentally.

- · Less time off school (and parents off work) for dental treatment visits
- · Lower risk of general health conditions such as heart disease, stroke, respiratory diseases and diabetes
- Boosts your immune system
- Reduces stress
- Improves self-esteem

#### Who will take part?

All children present in school on this date are invited to join us in this event. Last year's pilot received some great feedback including:

- "Thank you, the kids loved it."
- "The children were really interested in doing the activities."
- "The dental messages came across really well."
- "I learned something too!"

#### Will they bring anything home?

A brushing chart and instructions on how to use plaque disclosing tablets will either be brought home or sent via email from the school office.

#### Do I need to do anything?

You don't need to do anything for now.

After the event, we will be sharing further details about the key dental messages and would appreciate your cooperation and participation in discussing these with your child(ren) and role-modelling to support all family members in developing great habits for healthy smiles.

Sincerely,

NAME Head Teacher/ Head of Science/ PSHE